SCAN NATOA INC. FOURTEENTH ANNUAL SPRING CONFERENCE JUNE 3, 2010 DON'T STOP THINKING ABOUT TOMORROW

HILTON LONG BEACH & EXECUTIVE MEETING CENTER - LONG BEACH, CALIFORNIA

8:00 – 9:00 AM	REGISTRATION AND BREAKFAST				
9:00 - 10:45 AM Plenary Session	SOCIAL MEDIA SEE THINGS IN A DIFFERENT WAY? Moderator: Barry Fraser - City and County of San Francisco Speakers: - Kristy Fifelski - City of Reno, Nevada, Adriel Hampton - City and County of San Francisco, Karen L. Neuman - St. Ledger-Roty Neuman & Olson LLP				
	TELECOMMUNICATIONS AND REGULATORY	GOVERNMENT ACCESS	HERE TODAY, GONE TOMORROW	GOVERNMENT ACCESS	GOVERNMENT ACCESS
11:00 - 12:15 PM	Legislation TOMORROW NEVER DIES Moderator: Gail Karish - Miller & Van Eaton, P.L.L.C.	We've Got an App for That! BEYOND TOMORROW Moderator: Marc Jaffe - PCTA ☐ Tor Johansen, City of Glendale ☐ Dave Becker - Becker Software	TRADE SHOW Darren P. Doerschel – City of Santa Monica	Story Telling Workshop	Lighting and Audio Workshop
	✓ Helen Mickiewicz - California Public Utilities Commission	☑ Kathy Bisbee, Community Media Access Partnership		DON'T STOP 'TIL YOU GET ENOUGH	DON'T STOP BELIEVIN'
	 ☑ Tracy Westen - Center for Governmental Studies ☑ Steve Holmes - Comcast Cable ☑ Deane Leavenworth - Time Warner Cable 	, 100000 T G. 11101 G. 11.		Les Rose	Bill Holshevnikoff
12:15 - 1:45 PM	SCAN'S TOMORROW	FOURTEENTH ANNUAL		STAR AWARDS LUNCHEON Aimee Lopez and Joseph McDonald Masters of Ceremonies	
2:00 - 3:15 PM	Local Government Issues in the Broadband Plan THE DAY AFTER TOMORROW Moderator: Gail Karish - Miller & Van Eaton, P.L.L.C. Randi Levin, Chief Information Officer, City of Los Angeles Joanne Hovis - NATOA	Magazine Show TALES OF TOMORROW Moderator: Michael Russo - County of San Diego Andy Tolley - County of San Diego Heather Morris - Port of Long Beach Sandra Holden - Media 360 Robin Gee - City of Santa Monica		Story Telling Workshop (continued)	Lighting and Audio Workshop (continued)
3:30 - 4:45 PM	PEG Litigation Fees, Channels, U-Verse SEARCH FOR TOMORROW Moderator: William M. Marticorena - Rutan and Tucker Jeffrey T. Melching - Rutan and Tucker Gail Karish - Miller & Van Eaton, P.L.L.C. Garth T. Ashpaugh, CPA	News Show DON'T STOP Moderator: Joseph McDonald – LA County News ☐ Gaston A. Castellanos- City of Garden Grove ☐ Jin Chun - City of Torrance ☐ Debbie Chontos - City of Hawthorne		Les Rose	Bill Holshevnikoff