



feel that dealing with a wide variety of telecommunications issues, often on a limited budget, gives me a strong background to help other cities deal with similar issues.

**Describe your involvement in SCAN NATOA activities to date.**

I have been on the SCAN board since 1999, serving as the webmaster, or webmistress as some call it, of scannatoa.org and cometnetwork.org. I designed, developed and maintain both of those sites. I also set up and maintain the SCAN and Comet Network list serves as well as SCAN social media. I have moderated and spoken at several sessions several SCAN and NATOA conferences on both programming and municipal websites.

**Describe in detail what SCAN NATOA, as an organization should be doing to better serve the needs of our members. How would you propose implementation of your ideas?**

I feel that one of the greatest benefits of SCAN is the opportunity to interact with, and learn from, other agencies. It is often said that there is no need to reinvent the wheel, and working with other cities, counties and consultants can be an invaluable learning experience for everyone involved. Websites, list serves, social media and video archives provide an easy, cheap, fast way for cities and counties to share projects, productions, ideas and issues. I would continue to look for new ways for SCAN members to communicate effectively.

**Summarize why you want to serve on the SCAN NATOA Board of Directors or as President.**

One week after I began work at the City of Calabasas, the SCAN/ACM conference was held in Santa Monica. I received a tremendous amount of helpful information on setting up a media department from scratch. Since that time I have worked closely with both SCAN and NATOA and have learned an incredible amount from members and been able to share my experiences to help other members. I don't think that the City of Calabasas, our Media Operations Department or I personally would have accomplished as much as we have over the past few years without the help of SCAN. I would like to use my experiences and knowlegde to help SCAN continue to grow and be a part of the organization's successful future.

**Signature:** *Deborah Steller*

**Date:** May 22, 2015

Completed nomination forms may be faxed to (949)223-1180 or emailed to [clopez@AWAttorneys.com](mailto:clopez@AWAttorneys.com) no later than June 1, 2015, if followed by a mailed original within three days. Original must be mailed to: Christy Marie Lopez, Esq. Aleshire & Wynder LLP, 18881 Von Karman Avenue Suite 1700, Irvine, CA 92612