

**2015/16 NOMINATION APPLICATION FORM
SCAN NATOA, INC.
BOARD OF DIRECTORS/PRESIDENT ELECT**

Name Mark Rosenberg

Title Cable Station Manger

Company KCLV TV 2; City of Las Vegas

I am (check all that apply):

an elected official

a consultant/attorney with a private firm

A government official/employee: town, village, city, county,
 state, federal

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**Jurisdiction(s)
You Serve** City of Las Vegas, Nevada

In the space provided below, please answer the following questions:

Describe the duties and responsibilities of your current position.

I am the manager a 24 hour a day/7 day a week television station with 10 full-time employees. I also manage all the TV and social media video projects for KCLV Channel 2 and the City's social media channels.

Describe what in your background will make you a valuable member of the SCAN NATOA Board or as President Elect.

I have been working full-time in television production since 1989. I started out in TV news for my first 9 years working as a chief photographer, photojournalist and an assignment editor. For the past 17 years I have worked as a videogrpaher, A/V production specialist, producer and now cable station manager for the City of Las Vegas.

Describe your involvement in SCAN NATOA activities to date.


I have been a member of SCAN NATOA since 2004 (I believe) and have attended several SCAN NATOA events (like the annual conference, NATOA annual meetings, TV production classes and seminars and the Swap-a-Rama).

Describe in detail what SCAN NATOA, as an organization should be doing to better serve the needs of our members. How would you propose implementation of your ideas?

I would like us to use social media more to help get the word out about the events and services SCAN provides. Encourage picture and video sharing, with hastags, amungst the members at all events would make members experiences more memorable and it would encourage member participation. We should find a member who has experience with social media to help us focus on ths project.

Summarize why you want to serve on the SCAN NATOA Board of Directors or as President.

I would be honored to serve on this board to help bring a voice from Nevada back into this great organization. I also hope to increase our membership from Nevada.

Signature:  **Date:** 5/31/15

Completed nomination forms may be faxed to (949)223-1180 or emailed to no later than June 1, 2015, if followed by a mailed original within three days. Original must be mailed to: Christy Marie Lopez, Esq. | Aleshire & Wynder LLP | 18881 Von Karman Avenue Suite 1700 Irvine, CA 92612