

2015/16 NOMINATION APPLICATION FORM  
SCAN NATOA, INC.  
BOARD OF DIRECTORS/PRESIDENT ELECT

Name Robin Gee

Title Freelance Producer

Company

I am (check all that apply):

an elected official

a consultant/attorney with a private firm

A government official/employee:  town,  village,  city,  county,  
 state,  federal

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Jurisdiction(s)  
You Serve

*In the space provided below, please answer the following questions:*

**Describe the duties and responsibilities of your current position.**

I currently produce videos for airing on local cable channels, along with videos shot and edited on an iPhone for social media, YouTube and websites. I also do social media, website development and promotional videos.

**Describe what in your background will make you a valuable member of the SCAN NATOA Board or as President Elect.**

As a former local cable channel manager, I am aware of the needs, challenges and issues faced by those of us tasked with developing relevant local programming to serve our communities. As technology evolves and the viewing habits of television audiences change, making our programming available on websites, social media and YouTube becomes almost as important as programming our channels. Utilizing free and low cost resources to create quality content with limited budgets is a priority for me, as well as developing strategic partnerships to leverage resources.

**Describe your involvement in SCAN NATOA activities to date.**

I have served on the SCAN Board since for over 15 years and am the lead SCANnette. I have coordinated many monthly meetings for programmers and have been the lead on the SCAN NATOA Programming Swaparama, which provides programming to local cable channels. I have also co-chaired the Annual SCAN NATOA Spring Conference since its beginning.

**Describe in detail what SCAN NATOA, as an organization should be doing to better serve the needs of our members. How would you propose implementation of your ideas?**


SCAN continues to be a strong resource for its members through its listserve, networking and educational programs. Membership recruitment should be a priority over the next year, to

expand our services to more people who are involved in local cable programming, technical and legal issues. This can be done by having a membership drive and reaching out to jurisdictions who do not have a SCAN member participating in our organization.

**Summarize why you want to serve on the SCAN NATOA Board of Directors or as President.**

I strongly believe that local cable channels become better and stronger by working together. By pooling together programming and other resources, we can all have better channels. If we network and learn from each other, we can save ourselves time, money, and wear and tear so that we can be successful and efficient with our efforts.

I am a strong believer in the value of SCAN NATOA and the difference it is able to make in our work lives and the communities we serve.

**Signature:**  **Date:** 5/28/15

Completed nomination forms may be faxed to (949)223-1180 or emailed to [clopez@AWAttorneys.com](mailto:clopez@AWAttorneys.com) no later than June 1, 2015, if followed by a mailed original within three days. Original must be mailed to: Christy Marie Lopez, Esq. | Aleshire & Wynder LLP | 18881 Von Karman Avenue Suite 1700 Irvine, CA 92612