

2016/17 NOMINATION APPLICATION FORM
SCAN NATOA, INC.
BOARD OF DIRECTORS/PRESIDENT ELECT

Name Jack Chin

Title General Manager

Company City & County of San Francisco, SFGovTV

I am (check all that apply):

an elected official

a consultant/attorney with a private firm

A government official/employee: town, village, city, county,
 state, federal

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Jurisdiction(s) City and County of San Francisco

You Serve

In the space provided below, please answer the following questions:

Describe the duties and responsibilities of your current position.

As the General Manger for SFGovTV my responsibilities are to oversee the operations of two government cable TV channels for the City and County of San Francisco. In this role I have grown the productions services more than 60% for the last three years. I have developed and implemented a budget of over 2 million in operations and 2.3 million in capital expenditures each year. I hired and manage a production team of over 21 producers, technicians and editors. I also serve as the liaison to the Office of the Clerk of the Board of Supervisors, Mayor's Office, City commissions and city departments to develop and market production services to generate additional revenues. I continue to develop new programs and applications for cable TV, web and social media. I'm currently implementing an in-house IPTV system for City Hall then City wide. We are in the process of developing apps for Over-The-Top (OTT) setup boxes for Amazon Fire TV, Apple TV and Google's Chromecast. This year we won a Northern California Emmy awards for our "Quick Bites" series.

Describe what in your background will make you a valuable member of the SCAN NATOA Board or as President Elect.

I have served as a SCAN board member in 2012 – 2013, then as President Elect in 2013 – 2014, President in 2014 – 2015 and Immediately Past-President in 2015-2016.

I'm currently a Board member of the San Francisco Coalition of Asian American Government Employees (CAAGE) and serve as their President from 2010 to 2013 with over 2000 members. In this role, I developed and organized training programs and workshops for leadership and management development for City employee members. I also serve as the technology and marketing chair of the Asian Pacific American Heritage Foundation. As well as volunteering with many local non-profits serving the Asian Community and mentorship programs. I'm a hand-on manager with technical engineering skills.

Describe your involvement in SCAN NATOA activities to date.

I've just completed by last term as the immediately past-president of SCAN. I have organized many workshops and training events in Northern California and actively participate with issue related to SCAN NATOA. In past years, I have participated as speakers and moderator on various workshop panels for SCAN and NATOA.

Describe in detail what SCAN NATOA, as an organization should be doing to better serve the needs of our members. How would you propose implementation of your ideas?

SCAN NATOA has a strong membership base of PEG stations in Southern California, as a board member my goals will be to increase that same strong membership base and collaboration in Northern California to share information, programming and best practices. This will be done with workshops, informal meetings and networking events.

Summarize why you want to serve on the SCAN NATOA Board of Directors or as President.

I'm running to serve as a SCAN NATOA Board because I feel that my 21+ years of experience in cable television and management in city government and my many leadership roles will bring valuable experience to this position. I will work hard to continue the strong collaboration SCAN NATOA has built over the last 17 years. I will continue to develop programs and workshops that are valuable and provides a benefit to our membership.

Signature: _____ **Date:** 7/6/2016 _____

Completed nomination forms may be faxed to (702) 388-2504 or emailed to mrosenberg@lasvegasnevada.gov no later than June 30, 2016, if followed by a mailed original within three days. Original must be mailed to: Mark Rosenberg | Cable Station Manager | City of Las Vegas | 495 S. Main Street Las Vegas NV 89101