

**2016/17 NOMINATION APPLICATION FORM
SCAN NATOA, INC.
BOARD OF DIRECTORS/PRESIDENT ELECT**

Name Louis Rocha

Title Video Production Coordinator

Company Public Cable Television Authority

I am (check all that apply):

an elected official

a consultant/attorney with a private firm

A government official/employee: town, village, city, county,
 state, federal

Address 10200 Slater Ave. Fountain Valley, CA 92708

Phone 714-369-2785

Fax 714-369-2994

E-mail lrocha@pcta.tv

**Jurisdiction(s)
You Serve** Huntington Beach, Fountain Valley, Westminster, Stanton

In the space provided below, please answer the following questions:

Describe the duties and responsibilities of your current position.

Oversee daily operations of PCTA studio, member city production facilities, cablecast equipment and contract crew. Maintain broadcast quality standards and legal compliance. Report to General Manager and Board of Directors weekly/monthly programming and operational status updates.

Describe what in your background will make you a valuable member of the SCAN NATOA Board or as President Elect.

I have over two decades of experience in both government and educational access production and programming as well as working relationships with board members in other NATOA chapters.

Describe your involvement in SCAN NATOA activities to date.

Primarily limited to conference and workshop attendance.

Describe in detail what SCAN NATOA, as an organization should be doing to better serve the needs of our members. How would you propose implementation of your ideas?

Our agencies and their production teams should be reminded that they don't work in a vacuum. I'd like to see more production workshops where other jurisdictions can bounce ideas off one another. The best products my agency ever created were when I had two editors working opposite one another and were always looking to one-up the other. I'd like to see that expand to a regional level, perhaps at the mid-way point between STAR Awards where producers and editors can show off what they're currently working on and potentially inspire some of the other agencies to up their game.

Summarize why you want to serve on the SCAN NATOA Board of Directors or as President.

I believe I have much to offer not only to the Board but to our member cities and I'd like the opportunity to serve SCAN NATOA in a greater capacity going forward.

Signature:_____ **Date:**_____

Completed nomination forms may be faxed to (702) 388-2504 or emailed to mrosenberg@lasvegasnevada.gov no later than June 30, 2016, if followed by a mailed original within three days. Original must be mailed to: Mark Rosenberg | Cable Station Manager | City of Las Vegas | 495 S. Main Street Las Vegas NV 89101