

2017/18 NOMINATION APPLICATION FORM
SCAN NATOA, INC.
BOARD OF DIRECTORS/PRESIDENT ELECT

Name Robin Gee

Title Cable TV Production Manager **Company** City of Los Angeles, CA

I am (check all that apply): an elected official
a consultant/attorney with a private firm
A government official/employee: town, village, city, county,
state, federal

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Jurisdiction(s)
You Serve: City of Los Angeles

In the space provided below, please answer the following questions:

Describe the duties and responsibilities of your current position.

Serve as Executive Producer and Senior Producer on programming. Oversee social media, livestreaming and branding for channel. LA Cityview manages two community access channels, a website, two YouTube channels, two Facebook pages and two Twitter feeds.

Describe what in your background will make you a valuable member of the SCAN NATOA Board or as President Elect.

With experience in channel management, video production, graphic design, and social media, I feel that I have the range of background and experience necessary to contribute to the Board and SCAN NATOA. As a programmer, I am interested in continuing to support SCAN NATOA's educational programs to help us all keep our video production skills up-to-date and keep us updated about new technology and equipment that can help us do our jobs better.

Describe your involvement in SCAN NATOA activities to date.

Current Board Member and Past President. Past Member of the Year. I have been on the SCAN Board since 1996 and have coordinated many programming meetings. I am also a co-chair of the Annual Conference.

Describe in detail what SCAN NATOA, as an organization should be doing to better serve the needs of our members. How would you propose implementation of your ideas?

My goals for the next year for SCAN NATOA are to bring the Programming Swaparama back. We have found a way to upload shows and make them available to SCAN NATOA members, but now need to gather the programming. I believe that we need to build our ability to make short and quick videos with effects that are social media friendly. Our audience and our clients demand this of us and expect us to deliver in this area.

Summarize why you want to serve on the SCAN NATOA Board of Directors or as President.

I believe that one of the keys to our success at our individual stations is to network and learn from each other, and share resources. We have seen this work over the years through SCAN NATOA's educational programs and conferences. As people turn more and more to OTT services, social media and online media, it's important for us to evolve to remain relevant to our audience and to our client departments. I'm committed to continuing to put together resources for us to share and learn from, to benefit of all of us.

Signature: Mark Rosenberg **Date:** 6/29/17

Completed nomination forms may be faxed to (702) 598-0222 or emailed to mrosenberg@lasvegasnevada.gov no later than June 30, 2017, if followed by a mailed original within three days. Original must be mailed to: Mark Rosenberg | Cable Station Manager | City of Las Vegas | 495 S. Main Street Las Vegas NV 89101