

2018/19 NOMINATION APPLICATION FORM
SCAN NATOA, INC.
BOARD OF DIRECTORS/PRESIDENT ELECT

Name Dennis Hunter

Title Video Communications Manager **Company** City of Long Beach

I am (check all that apply): ☐ an elected official
☐ a consultant/attorney with a private firm
A government official/employee: ☐ town, ☐ village, ☒ city, ☐ county,
☐ state, ☐ federal

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E-mail dennis.hunter@longbeach.gov

Jurisdiction(s) City of Long Beach, Los Angeles County.
You Serve

In the space provided below, please answer the following questions:

Describe the duties and responsibilities of your current position.

As the Video Communications Manager my duties include the following... Oversee the City of Long Beach's Municipal Channel LBTv and all aspects of managing a PEG channel. Help coordinate and location scout press events and City sponsored events with the City Manager's office. Help the City with important AV equipment decisions that will assist other City departments as well as our new Civic Center project. Meet with all City departments and go over how my operation can assist each department with video production projects.

Describe what in your background will make you a valuable member of the SCAN NATOA Board or as President Elect.

I feel what I bring to the board is my knowledge of current video production equipment as well as finding new ways to build revenue among our PEG facilities. I also like brain storming new ways of communicating our message to the public/community. I'm also a team player and I enjoy collaborating and setting goals. I get excited about projects and I'm also a huge cheerleader for our industry.

Describe your involvement in SCAN NATOA activities to date.

I've been with SCAN NATOA for 12 years now and my team and I have helped coordinate and set-up AV equipment for 2-3 different conferences.

Describe in detail what SCAN NATOA, as an organization should be doing to better serve the needs of our members. How would you propose implementation of your ideas?

I think SCAN NATOA is and will continue to do a great job and serve the people that make municipal television and social media an important branch of communication for their communities. I feel our organization is doing a great job at communicating the important topics

that effect the members. I would like to see more round table disscussions with local governments and our industry leaders by holding more network meetings in various City's that are a part of SCAN NATOA.

Summarize why you want to serve on the SCAN NATOA Board of Directors or as President.

I would like to serve on the SCAN NATOA board of directors because I'm passionate about our mission. I enjoy working with my fellow counterparts and coming up with new ways to communicate our messaging. This is an exciting time for PEG facilites and I look forward to working with our board to continue our mission.

Signature: 

Date: 6/20/18

Completed nomination forms may be faxed to (949) 260-0972 or emailed to Christy.Lopez@BBKLaw.com no later than June 30, 2018, if followed by a mailed original within three days. Original must be mailed to: Christy Marie Lopez | Of Counsel | Best Best & Krieger LLP| 18101 Von Karman Ave Suite 1000 Irvine, CA 92612