

**2018/19 NOMINATION APPLICATION FORM
SCAN NATOA, INC.
BOARD OF DIRECTORS/PRESIDENT ELECT**

Name Jack Chin

Title General Manager

Company City & County of San Francisco, SFGovTV

I am (check all that apply):

☐ an elected official

☐ a consultant/attorney with a private firm

A government official/employee: ☐ town, ☐ village, ☒ city, ☒ county,
☐ state, ☐ federal

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E-mail jack.chin@sfgov.org

Jurisdiction(s) City and County of San Francisco

You Serve

In the space provided below, please answer the following questions:

Describe the duties and responsibilities of your current position.

As the General Manager for SFGovTV my responsibilities are to oversee the operations of two government cable TV channels for the City and County of San Francisco. In this role I develop the strategic direction of the station and all of our programming, budget & finance and HR functions. I managed a team of 23 full-time and part-time employees. In the past 3 years, I have completely rebuilt the entire station and City Hall A/V systems from master control, control rooms, 6 hearing room with 30 robotic cameras total (including 2 brand new hearing rooms), edit suites, and more. I have expanded our production service for original programming and our station have produced many Emmy award winning programs each year. I also serve as the liaison to the Office of the Clerk of the Board of Supervisors, Mayor's Office, City commissions and city departments to develop and market production services to generate additional revenues to continue to expand our station. I have implement new systems this year to continue the growth of our station in the areas of OTT service and social media.

Describe what in your background will make you a valuable member of the SCAN NATOA Board or as President Elect.

I'm currently a Board member and have serve as President and have been an active member in SCAN NATOA since 2003. I have 20 plus years' experience in television management and video production. I'm a hand-on manager with technical engineering skills and know how to use technology to drive growth. I'm very active in my local community. I'm a board member on two local non-profits serving the Asian community in San Francisco.

Describe your involvement in SCAN NATOA activities to date.

I have previously serve as President and I'm currently a member of the Board of Directors since 2012. I have organized many workshops and training events in Northern California and Southern California and actively participate with issue related to SCAN NATOA. In past years, I have participated as speakers and moderator on various workshop panels for SCAN NATOA and NATOA.

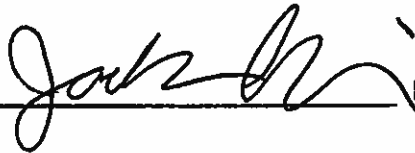
Describe in detail what SCAN NATOA, as an organization should be doing to better serve the needs of our members. How would you propose implementation of your ideas?

SCAN NATOA has a strong membership base of PEG stations in Southern California, as a board member my goals will be to increase that same strong membership base and collaboration in Northern California to share information, programming and best practices. This will be done with workshops, informal meetings and networking events.

Summarize why you want to serve on the SCAN NATOA Board of Directors or as President.

I'm running to serve as a SCAN NATOA Board because I feel that my 20+ years of experience in cable television and management in city government and my many leadership roles will bring valuable experience to this position. I will work hard to continue the strong collaboration SCAN NATOA has built over the last 20+ years. I will continue to develop programs and workshops that are valuable and provides a benefit to our membership to keep us up to date with new technology.

Signature:



Date:

6/26/2018

Completed nomination forms may be faxed to (949) 260-0972 or emailed to Christy.Lopez@BBKLaw.com no later than June 30, 2018, if followed by a mailed original within three days. Original must be mailed to: Christy Marie Lopez | Of Counsel | Best Best & Krieger LLP | 18101 Von Karman Ave Suite 1000 Irvine, CA 92612